

Mallorca Bulletin

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**YOUR
COMPLETE
GUIDE
TO
WATCHING
THE ECLIPSE
IN MALLORCA:
PAGES 20-21**



THE BRITISH ARE SAVING THE BALEARICS



Palma.—There have been some very interesting reports about how the tourist season is playing out in Mallorca and across the Balearics this week. There appears to be a further change in spending habits with more tourists opting for supermarkets than restaurants or even eating in their hotels and not all the traditional source markets are performing as well as expected.

jective being to have money to cover the overall cost of the trip”.

That said, he was quick to stress that, “thankfully”, the British market is very good this year and is “saving the season”.

Jet2 and TUI

“The likes of Jet2 and TUI are saving us. The reality is that the central European markets have dropped off significantly and are rather flat.

“It’s strange because five or six years ago, no sorry just after the pandemic in 2023, it was the total opposite. But there is competition out there and certain destinations

are doing well. Take Egypt, for example, where in August it’s scorching hot but holidays are selling like hot cakes,” Fiol told the *Bulletin* this week.

And it appears that international tourism will continue to play a decisive role in the restaurant sector during August, accounting for 28 per cent of all restaurant bookings, according to data from an analysis by TheFork platform with visitors from the United Kingdom accounting for the second largest share of the market (14 per cent).

What is more, it was also confirmed this week that the British are driving the foreign property market, not only in the Balearics, but across Spain. Let’s just hope that this trend continues until the end of the season and beyond.

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The president of the Aviba travel agencies association in the Balearics, Pedro Fiol, this week highlighted a shift in tourist spending behaviour, “with the main ob-

PALMA ROYAL RECEPTION



The Spanish Royal Family held its annual summer reception at Marivent Palace this week: *See inside*

**PLAY
FOOTBALL
AND MAKE
FRIENDS IN
PALMA: P26**



ORLANDO BLOOMS IN MALLORCA!

● Just days after having been spotted in Sardinia’s waters, British actor Orlando Bloom and his new girlfriend Luisa Laemmel have shown up in Mallorca. Bloom and Swiss model Laemmel’s latest sighting comes only days after the two were seen at Alpemare Beach, an exclusive spot in Forte dei Marmi, Italy. Perhaps they’ve come to Mallorca for the eclipse.

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