

Majorca Daily Bulletin

Thursday, November 4 2021

1.20€ · Founded 1962 · N.17142 · Passeig de Mallorca 9 A, Palma 07011

British media report on Balearic booze tourism ban

Balearic President Francina Armengol's pledge to ban so-called booze tourism has made the headlines in Britain with national newspapers reporting on her speech at the World Travel Market in London.



place for “tourism of excesses” in the Balearics and called time on rowdy behaviour in some of the more popular resorts such as Magalluf. Her speech was welcomed by the Foreign Office who announced that they would be working together on joint promotion campaigns.

AHOY THERE!

A group of nine people, including men and women, are standing together for a group photo. They are all wearing face masks. The background shows a large screen displaying a cycling track and some text. The people are dressed in a mix of formal and casual attire. Some are wearing suits, while others are in more relaxed clothing like a patterned dress or a white shirt with black pants. The setting appears to be an indoor event space with a large screen in the background.

Tourism chief Andreu Serra, (second left) with Martin Roberts, Council President Cati Cladera, Balearic President Francina Armengol and Sir Chris Hoy, (third right) at the event in London which took place on Tuesday night,

- British cycling legend, Sir Chris Hoy, gave his full backing to Majorca in London on Tuesday night **as a key sports training ground.**
- Hoy took part in a round-table debate about

- the joys of Majorca at an event hosted by Martin Roberts, a leading overseas property expert and presenter of the hit BBC series, *Homes Under the Hammer*.
- Fellow British cycling

- hero, **Mark Cavendish, also gave his full support for the island.**
- This was one of the key events organised by the Council of Majorca for the World Travel Market fair in London. See Inside.