

Majorca Daily Bulletin

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Barcelona unrest: See Page 3



The Balearic stand at the World Travel Market and our special supplement which we produced for the fair.

● Balearic delegation at the World Travel Market tourism fair in London **returns home in an upbeat mood** despite reports of a **Turkish tourism delight** and fears of a drop in tourism **thanks to higher tourist tax.**

THE Balearic delegation, who have been attending the World Travel Market fair in London, headed home yesterday in an upbeat mood but there are fears of a drop in bookings as a result of more competition from Turkey and resorts in North Africa and also claims of a big fall in tourism as a result of the increase in the rate of the tourist tax.

Balearic minister for tourism, Biel Barcelo, told the *Bulletin* that there were some "nervous" hoteliers but overall he was confident that summer 2018 would be a great season. Hoteliers, who are bitterly opposed to the increase in the rate of the tourist tax, claimed yesterday that thousands of holidaymakers could go elsewhere as a result of the higher surcharge. Bookings to the Balearics in Britain are down on last year at the moment but obviously it is still early days. In London the Balearics have been promoting low season tourism and the joys of the islands away from peak season.

As far as the Balearic government is concerned, the high season sells itself. This has always been the case but some are concerned that the Balearic euphoria seen over previous years in London may be coming to an end.

BALEARICS BIG IN LONDON