

Majorca Daily Bulletin

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**UK UPS
ECONOMIC
GROWTH
FORECAST FOR
2017: THE BUDGET
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THE BALEARICS "IS BETTER IN WINTER"

● The President and Vice-president of the Balearics took a very positive message to the ITB travel fair which opened in Berlin yesterday.

● The main promotional campaign theme – "Better in Winter" – had been well received by the German media.

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ALCUDIA GAMES

Security tops tourist concerns in holiday choice

LONDON. Security is holiday-makers' main consideration when choosing a destination, a research report released yesterday by Bournemouth University and travel search site Travelzoo said.

"Since Tunisia happened, safety and security has moved higher and higher up the agenda," Travelzoo's European president Richard Singer told *Reuters*, adding that security was now travellers' number one concern.

A British coroner last week criticised the security arrangements of a Tunisian hotel where 38 tourists were killed by a militant in 2015.

The study said it had found that "97 percent of all respondents have personal safety at the forefront of their minds when choosing a holiday destination, and that the majority feel significantly more concerned

now than they did in 2014".

"Two years ago, the most important things to do with choosing a holiday probably revolved around price or sunshine. But now, it's just safety and security," Singer said, adding that travel advice needed to be easier to understand.

Some of the families of victims of the Tunisia attack said that they would have changed their plans if they had been aware of warnings about travel to Tunisia.

The report recommended a "pass/fail" security accreditation for hotels and landmarks, although Singer said its exact form was up to the industry to decide.

Travelzoo's survey of 6,000 consumers in China, the United States, Germany, Britain, France, Russia, India and South Africa, is due to be presented at the travel conference in Berlin.



The Korean team in training yesterday.

● The VI Spanish Para-Badminton International tournament gets underway in Alcudia this morning with teams from across the world competing: **page 9**